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Al Enthusiast | Tech Facilitator | Guest Speaker | Consultant

VERSION 2.0 - 2024





Hi my name is Lisa Lightband.

Imagine the buzz of empowering students through the first-ever introduction to AI course and then summer school and 3 successful invited guest speaker opportunities and teaching new businesses how to create their first websites and master SEO. These are the highlights of my amazing 2023.

Now, fueled by this momentum, I'm on a mission to ignite AI awareness through guest speaking and training programs.

My passion is contagious, my expertise is deep, and my audience engagement is second to none.

Whether you're a company eager to embrace AI or a leader seeking to champion women in tech, I'm your catalyst for positive change.

DESIGN

I am available for speaking opportunities, teaching, consultation, collaboration and mentoring. Let's collaborate and make 2024 your year of AI breakthroughs.

INNOVATE



EDUCATION

As a life long learner I am always looking to extend my knowledge

HIGH SCHOOL 5 years secondary school University Entrance Higher School Certifcate

TERTIARY **BDA Design Media (UCoL)** Entrepreneurship (EIT, Massey) IT Systems (EIT, BoP Poly, Massey) Adult Teaching (BoP Poly) and Business (EIT, Massey)

INDUSTRY Microsoft Certified Trainer (former)

Microsoft Certified Systems Administrator (2003)

Microsoft Certified Professional CompTIA certified

WORK EXPERIENCE

UCOL (WHANGANUI)

Peer tutoring to students

Assisting with the application of IT to design

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TRAINING SHED PRODUCTIONS

Web Design

Consultancy and Training to local businesses

PORTFOLIO



MASSEY UNIVERSITY

10 years Web & Database Consultant

School of Engineering and Advanced Technology and College of Sciences

Web Programming / Webmaster IT Support Conference Support

WORK EXPERIENCE



AVONMORE TERTIARY ACADEMY

5 Years Teaching Level 5 and 6 National Diploma in Support (IT) and teaching Microsoft Certifications

Business Training

Developing & Running night courses

Course Development

Web Developer for Diabetic Forum, a website owned by Kiwi Dairies (now Fonterra)

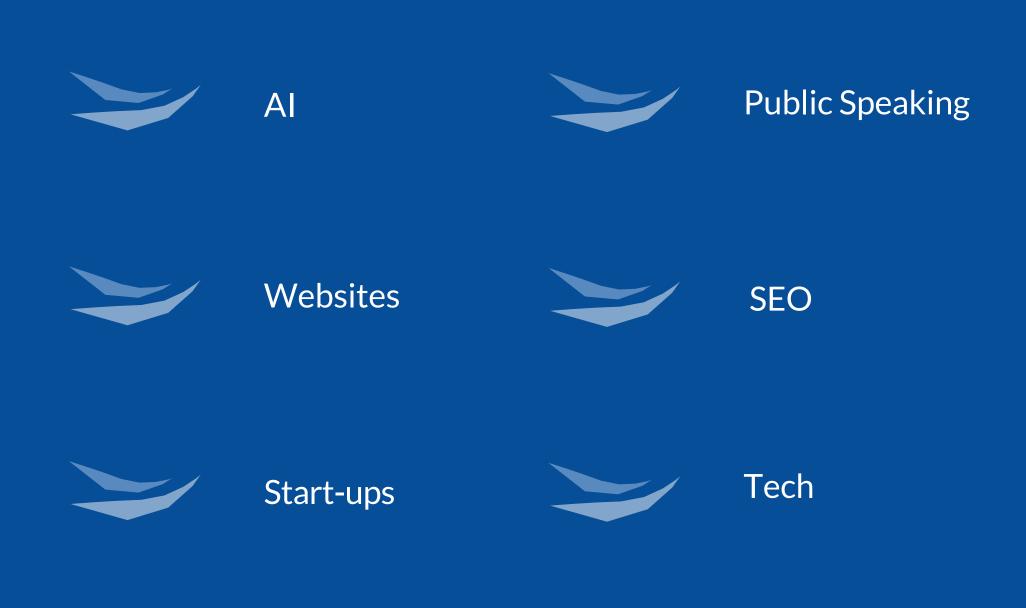
An e-commerce website providing supplements and support to Diabetics





KIWI DAIRIES

SKILLS and ABILITIES





Teaching / Facilitating



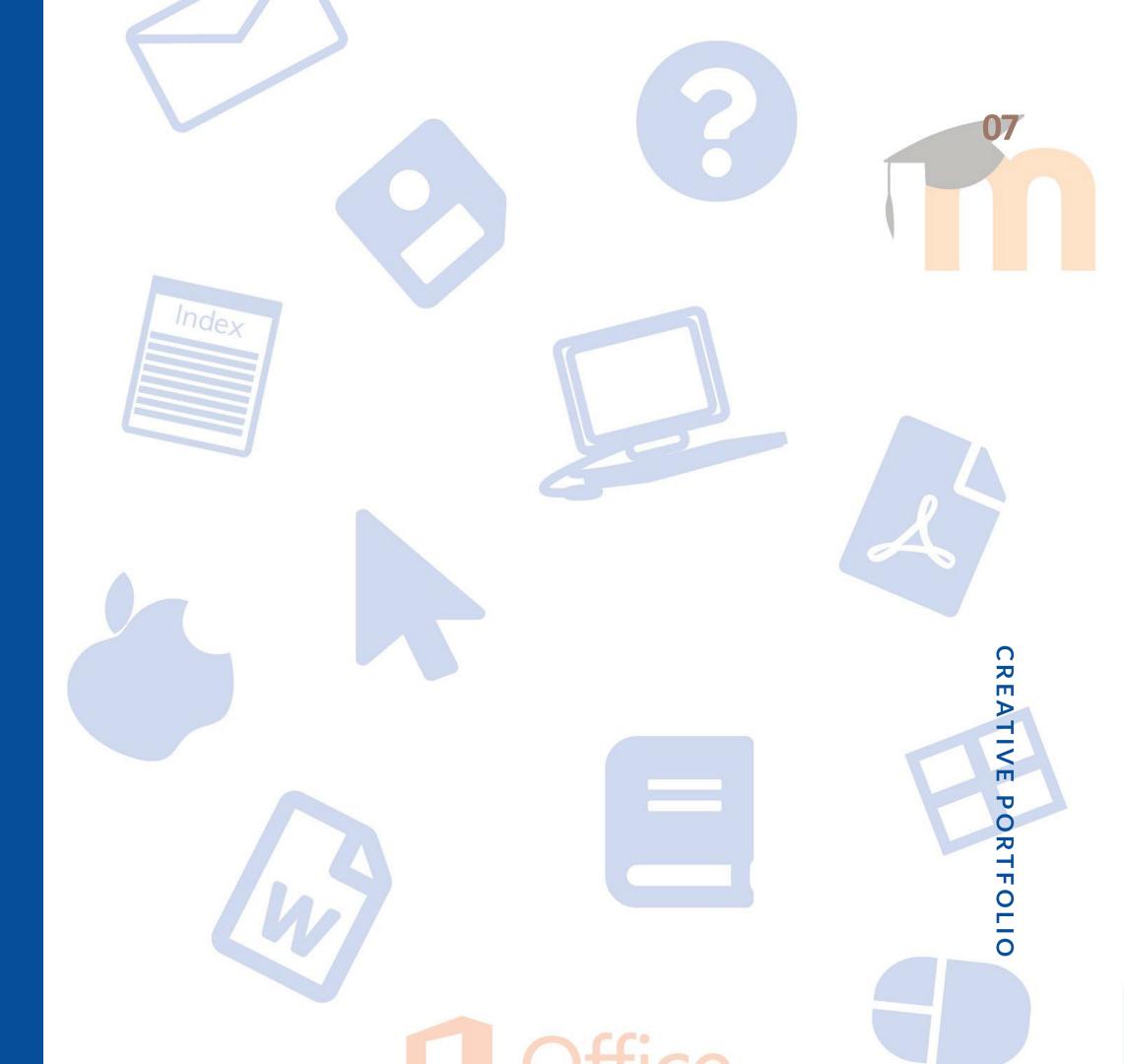
Digital Marketing







NOTABLE PROJECTS



PORTFOLIO



- Complete site design
- Video Editing
- Image Collation
- Website Content

Pauline Allomes Artist

Home About Artwork Workshops Visit Studio Contact



About Pauline

Pauline Allomes is an award-winning artist who captures the beauty of nature and conveys environmental messages through intricate <u>metalpoint</u> drawings, graceful <u>micrography</u> works, and nature based acrylic <u>paintings</u>. Working from her <u>home studio and gallery</u> in Whanganui, New Zealand, she creates limited edition archival prints and exhibits new drawings, paintings, and prints nationwide. Pauline's artwork has recently won awards at the Waimarino Art Awards and features in <u>Artists Open Studios</u>. With over 20 years of art study and practice, she teaches <u>workshops</u> to share her unique talents and perspective.





SEARCH ENGINE OPTIMISATION

Three 1 hour one-on-one mentoring sessions took Awhi Mai Creations website Search Engine Optimization from google obscure to front page



PROJECT 03

Before:



HOME ABOUT NEWS WORKSHOP CONTACT

WELCOME

Sandra Morris Illustration Agency represents some of the best children's book Sanda Horris inustration Agency represents some of the best children's boo illustrators in New Zealand plus several international illustrators. Publishers looking to commission any of our illustrators please <u>email</u> Sandra Morris Illustration Agency.

Are you a children's book author looking to find an illustrator? Or a children's book illustrator wanting to know how to get published? <u>Use this link to read</u> some helpful advice about illustrating or publishing your work.

Award winning illustrators

Sandra Morris Illustration Agency is delighted that <u>Stephanie Thatcher's</u> book *He* Wheke Wai Mamangu Au, translated into te reo Măori by Pănia Papa, (published by Scholastic NZ) was shortlisted this year in the NZ Book Awards for Children & Young Adults-(category-Wright Family Foundation Te Kura Pounamu Award for Te Reo Maori.).

We are also delighted to announce that Sarah Trolle was awarded runner-up for her entry into the Hachette Margaret Mahy Illustration Award 2022. Go to the news update page

To view more artwork by an illustrator click on the name of the illustrator.

OUR NEWEST ILLUSTRATORS







WORKSHOPS, CRITIQUES AND MENTORING

and mentoring sessions for new

with Sandra Morris ndra is now offering critiquing

illustrators via zoom. ase <u>Email Sandra</u> for further

Contact Information

details.

FEATURED ILLUSTRATORS



















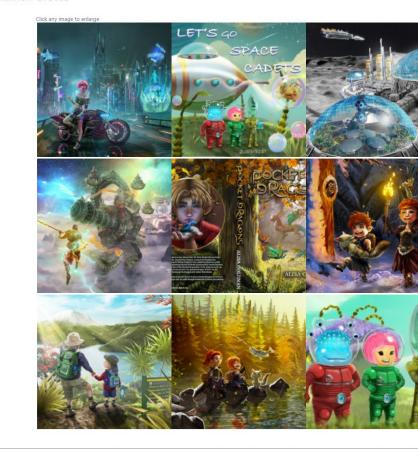




After:



Shannon Brocas



WEBSITE RE-DESIGN Sandra Morris Illustration Agency

Home About Publishing Info Illustrator Profiles News Workshops Contact

Shannon is a freelance illustrator and concept artist with over seven years' experience, He studied classical animation in Auckland, then moved on to 3D animation.

After his studies, he found that his true passion was Illustration and characte design.

Since working for a while with Weta Workshop from the age of 19, Shannoi worked solo as a freelance artist with commissions from clients, often from the US, ranging from character sheets, character designs, illustrations, and tradition sculpture.

Shannon works primarily with digital illustration, (Photoshop) but also sketches with pencils.

If you are interested in finding out more information or want to commission Shannon, please contact Sandra Morris Illustration Agency at sandra.morris@ illustration.co.nz

GUEST SPEAKING

PO RTFOLIO

INVITATION Marketing Hacks: SEO & AI Session / Thrive



The last 5 weeks have been such a blast delivering our 'Marketing Hacks' workshop series. Thanks so much to all who attended for one and/or all sessions, it was great to have you there! We have emailed out some awesome notes from the final session presented by @lisalightband there is also a livestream on our facebook feed from the night. If you'd like to learn more Lisa is delivering a course 'Introduction to AI - Transforming the way we work' which starts next week through Community Education Whanganui learning never stops!

Thanks again to our funders J R McKenzie Trust for making this possible and to The Backhouse for providing the space.



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Thrive Whanganui

October 19, 2023 · 🔇



#smallbusiness #marketingworkshops

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GUEST SPEAKING

PO RTFOLIO INVITATION Women In Tech / Whanganui Tech Network

Whanganui Tech network's Post



Whanganui Tech network whanganuitech 20 followers 3mo

Thank you so much for the amazing attendance at The Backhouse last night to hear 3 awesome women speak about their very different journeys in the tech space as part of our October meetup.

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Jo Buckingham shared with us how she's always been surrounded by tech but never rolemodelled a career in tech until she got into international HR at Datacom. This kickstarted her current foray into the digital inclusion space to light up those pathways and opportunities for our community.

👩 💻 Lisa Lightband took us through her tech career, from software to hardware and everything in-between, empowered by her passion for lifelong learning starting from 1983. We heard how this has now led into discoveries and growth in the AI space including writing books, coding websites and tech support!

🜎 Victoria Campbell illustrated, quite literally and beautifully, her voyage into expanding her graphic designer career and skillset with the support of AI text to image through the use of three tools, Night Cafe, Mid Journey and Adobe Firefly. Feat. mycelium, cat masks, vinyl toy dogs, we got to see Victoria's style and design skills come to life with the support of Al.

Special thanks to Alan Nixon for repping the network and Rodd Eddy and The Backhouse for keeping us feed and watered with style as always.

Next month we want to hear from our youth and young professionals, sound like you? Get in touch at jo@whanganui.tech or drop us a message



PORTFOLIO

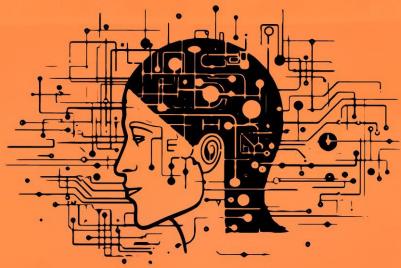
WORKSHOP

INTRODUCTION TO AI – TRANSFORMING THE WAY WE WORK Six weekly Sessions run each term at Community Education. The first in-person Al course in New Zealand

Session 1: What is Al? Session 2: Learning to Prompt **Session 3: Effective Prompt Design** Session 4: Creating Images with AI Session 5: Creating Video with AI Session 6: Al now and in the future



SUMMER SCHOOL WHANGANUI 2024 AI IN ACTION



Tutored by Lisa Lightband

Dive into the new world of cutting-edge AI applications and gain handson skills in this 5-day intensive course. From transforming business strategies to simplifying everyday tasks, discover how AI can enhance your world. Whether you're a professional looking for a competitive creation. At the end of this course you will have used AI to conceptualise and build your own individual website to showcase your new skills.

JANUARY 15-19 2024, 9.30 - 4.30pm

Drafting policy, business plan creation, marketing campaigns, image creation, creating your own virtual assistant, writing a book, lesson planning, planning your travel itinerary, art projects, writing a book - this course will show you how to use AI confidently and with purpose. \$350pp Numbers are limited to 8 participants.

Community Education Whanganui

Enrol online: www.communityeducation.nz or email: admin@communityeducation.nz

ORTFOLIC

SUMMER SCHOOL 2024: Al In Action Applying AI to passion projects

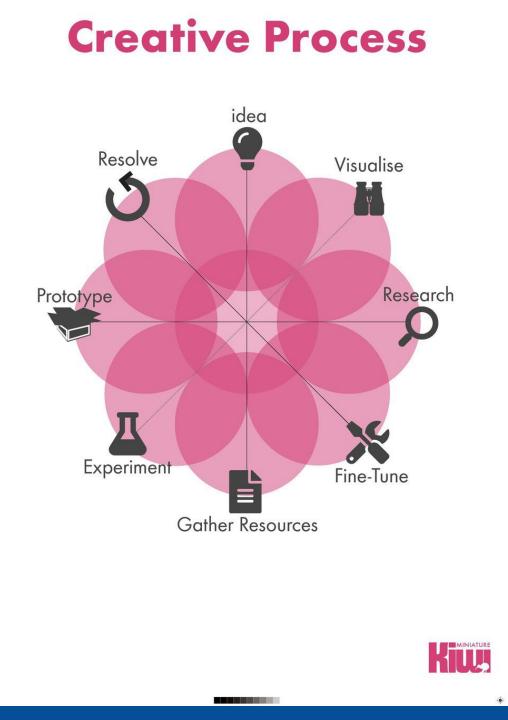


EARNING **Office**

Recent Graphic Design projects



CREATIVE PROFESSIONAL



EDUCATION

Bachelor of Design and Arts (Design Media) Universal College of Education Whanganui (UCoL)

Diploma and Graduate Diploma in Business Studies (Information Systems) Massey University

Certificate in Adult Teaching Bay of Plenty Polytechnic

Microsoft Certified Trainer Microsoft Corporation



LET'S WORK TOGETHER

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PORTFOLIO