

01



Lisa Lightband

AI Enthusiast | Tech Facilitator | Guest Speaker | Consultant

VERSION 2.0 - 2024



AI Enthusiast | Tech Facilitator | Guest Speaker | Consultant

Hi my name is Lisa Lightband.

Imagine the buzz of empowering students through the first-ever introduction to AI course and then summer school and 3 successful invited guest speaker opportunities and teaching new businesses how to create their first websites and master SEO. These are the highlights of my amazing 2023.

Now, fueled by this momentum, I'm on a mission to ignite AI awareness through guest speaking and training programs.

My passion is contagious, my expertise is deep, and my audience engagement is second to none.

Whether you're a company eager to embrace AI or a leader seeking to champion women in tech, I'm your catalyst for positive change.

DESIGN

INNOVATE

INSPIRE

I am available for speaking opportunities, teaching, consultation, collaboration and mentoring. Let's collaborate and make 2024 your year of AI breakthroughs.

EDUCATION

As a life long learner I am always looking to extend my knowledge

HIGH SCHOOL

5 years secondary school
University Entrance
Higher School Certifcate

TERTIARY

BDA Design Media (UCoL)

Entrepreneurship (EIT, Massey)

IT Systems (EIT, BoP Poly, Massey)

Adult Teaching (BoP Poly) and

Business (EIT, Massey)

INDUSTRY

Microsoft Certified Trainer
(former)

Microsoft Certified
Systems Administrator
(2003)

Microsoft Certified
Professional

CompTIA certified

WORK EXPERIENCE

01

UCOL (WHANGANUI)

Peer tutoring to students

Assisting with the
application of IT to design

02

TRAINING SHED PRODUCTIONS

Web Design

Consultancy and Training to local
businesses

03

MASSEY UNIVERSITY

10 years Web & Database
Consultant

School of Engineering and
Advanced Technology

and

College of Sciences

Web Programming / Webmaster
IT Support
Conference Support

WORK EXPERIENCE

04

AVONMORE TERTIARY ACADEMY

5 Years Teaching Level 5 and 6
National Diploma in Support
(IT) and teaching Microsoft
Certifications

Business Training

Developing & Running night
courses

Course Development

05

KIWI DAIRIES

Web Developer for Diabetic Forum,
a website owned by Kiwi Dairies
(now Fonterra)

An e-commerce website providing
supplements and support to
Diabetics

SKILLS and ABILITIES



AI



Public Speaking



Teaching / Facilitating



Websites



SEO



Digital Marketing



Start-ups



Tech



Business

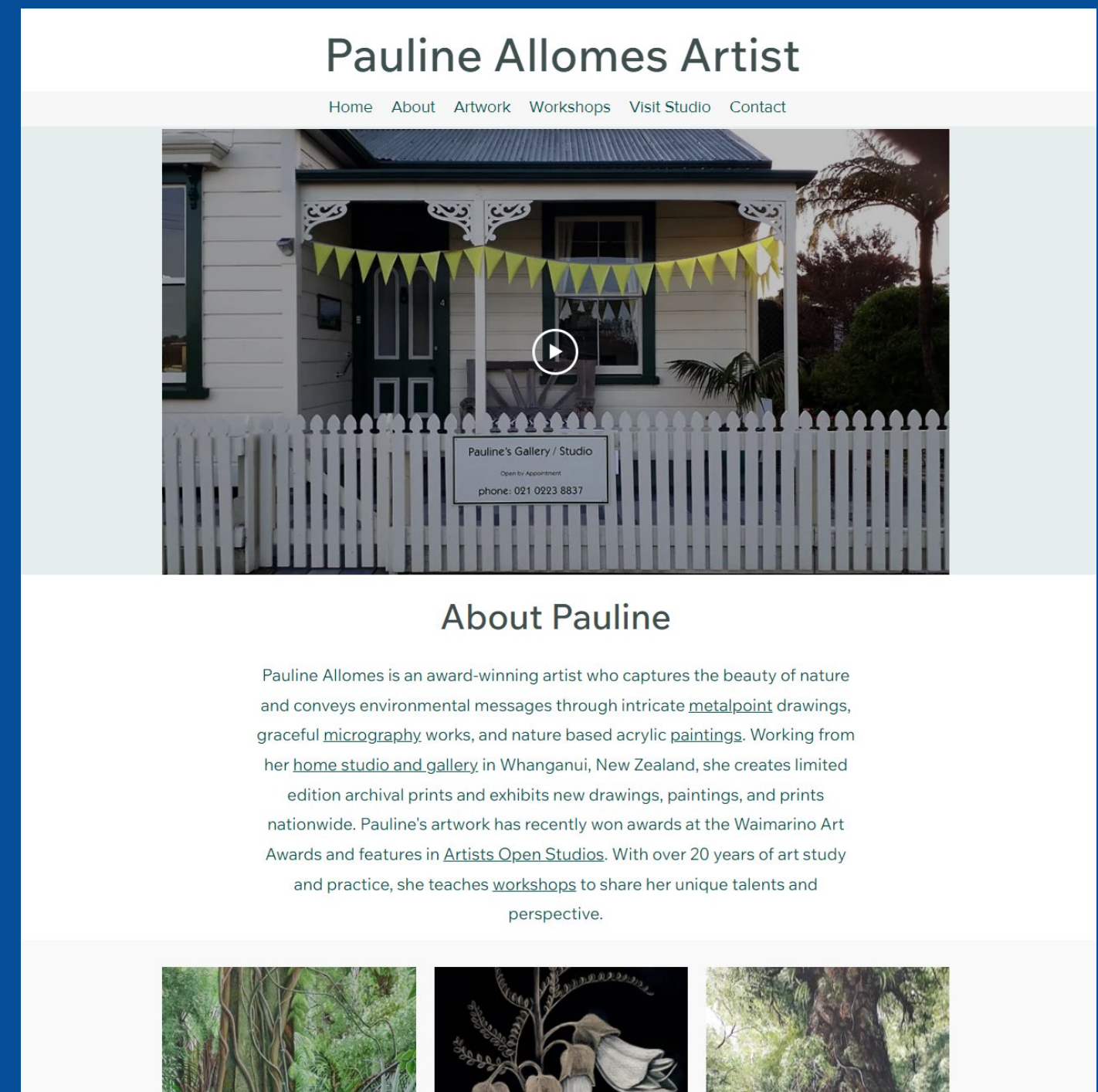
NOTABLE PROJECTS



PROJECT 01

NEW WEBSITE Pauline Allomes

- Complete site design
- Video Editing
- Image Collation
- Website Content





PROJECT 02

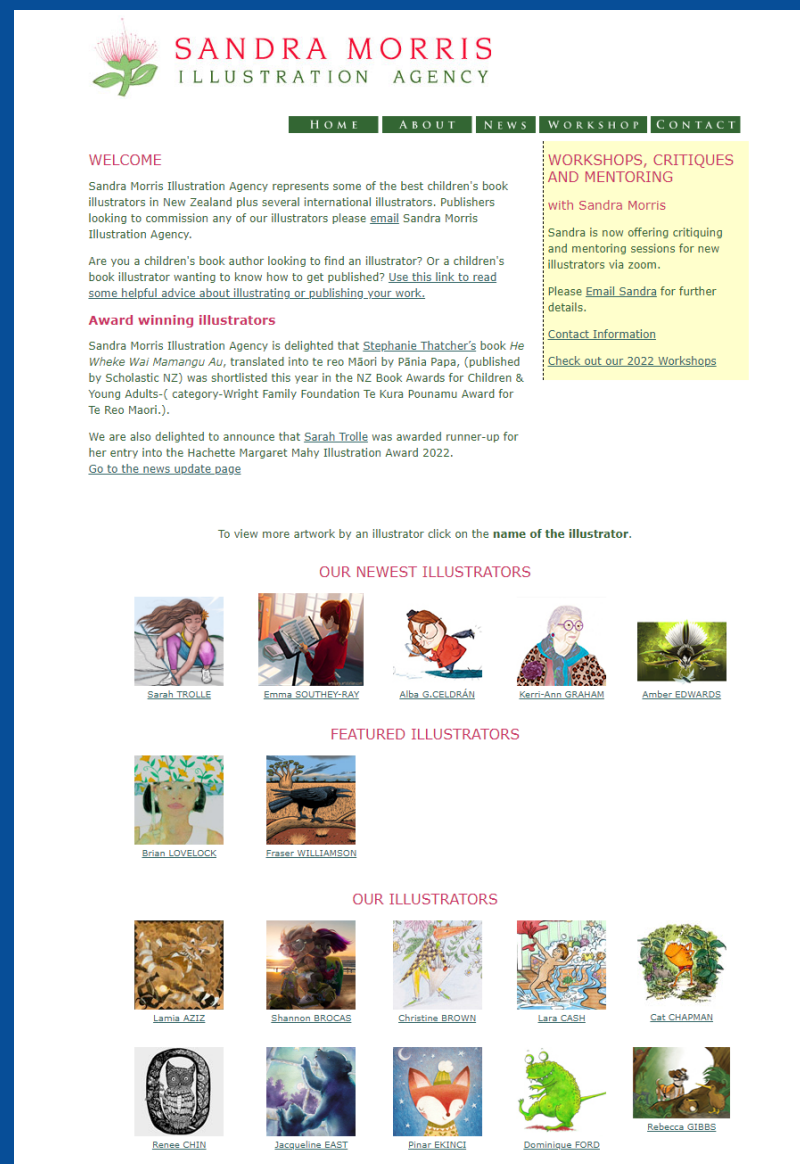
SEARCH ENGINE OPTIMISATION

Three 1 hour one-on-one mentoring sessions took Awhi Mai Creations website Search Engine Optimization from google obscure to front page

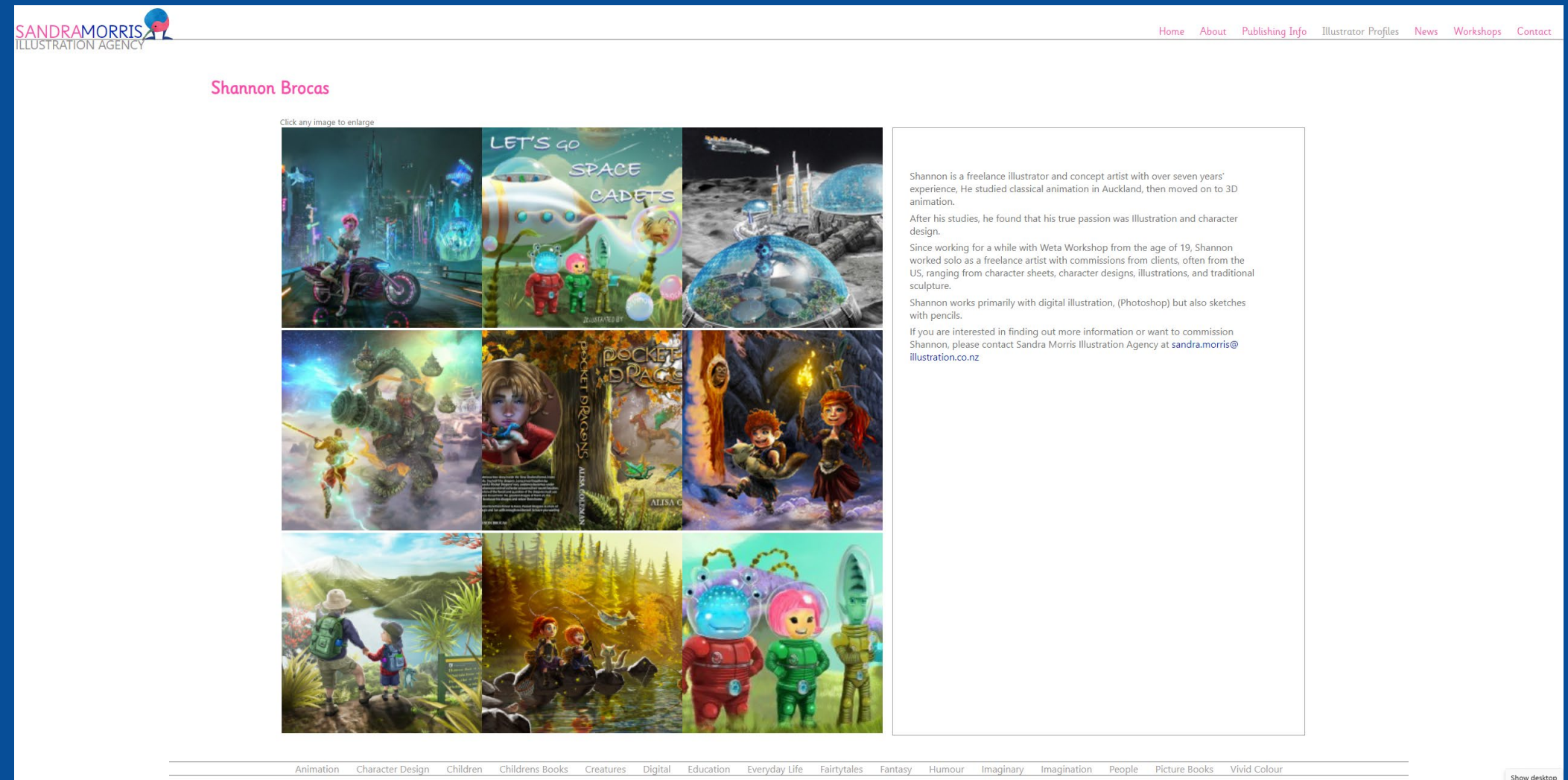
PROJECT 03

WEBSITE RE-DESIGN *Sandra Morris Illustration Agency*

Before:




After:



GUEST SPEAKING

PORTFOLIO

INVITATION
Marketing Hacks: SEO & AI Session / Thrive




Thrive Whanganui

October 19, 2023 · 🌐

The last 5 weeks have been such a blast delivering our 'Marketing Hacks' workshop series. Thanks so much to all who attended for one and/or all sessions, it was great to have you there! We have emailed out some awesome notes from the final session presented by [@lisalightband](#) there is also a livestream on our facebook feed from the night. If you'd like to learn more Lisa is delivering a course 'Introduction to AI - Transforming the way we work' which starts next week through [Community Education Whanganui](#) learning never stops!

Thanks again to our funders [J R McKenzie Trust](#) for making this possible and to [The Backhouse](#) for providing the space.

[#smallbusiness](#) [#marketingworkshops](#)




MARKETING HACKS

14 Sept - 12 Oct

"This was so interesting, great speakers, conversation, networking. Loved it. Thanks"


• FEEDBACK FROM PARTICIPANT

SEO+AI BASICS



MARKETING HACKS

SESSION FIVE NOTES



8


11

GUEST SPEAKING

PORTFOLIO

INVITATION *Women In Tech / Whanganui Tech Network*

Whanganui Tech network's Post



Whanganui Tech network
20 followers
3mo

Thank you so much for the amazing attendance at The Backhouse last night to hear 3 awesome women speak about their very different journeys in the tech space as part of our October meetup.

📄 [Jo Buckingham](#) shared with us how she's always been surrounded by tech but never rolemodelled a career in tech until she got into international HR at Datacom. This kickstarted her current foray into the digital inclusion space to light up those pathways and opportunities for our community.

🗣️ Lisa Lightband took us through her tech career, from software to hardware and everything in-between, empowered by her passion for lifelong learning starting from 1983. We heard how this has now led into discoveries and growth in the AI space including writing books, coding websites and tech support!

🎨 Victoria Campbell illustrated, quite literally and beautifully, her voyage into expanding her graphic designer career and skillset with the support of AI text to image through the use of three tools, Night Cafe, Mid Journey and Adobe Firefly. Feat. mycelium, cat masks, vinyl toy dogs, we got to see Victoria's style and design skills come to life with the support of AI.

Special thanks to [Alan Nixon](#) for repping the network and [Rodd Eddy](#) and The Backhouse for keeping us feed and watered with style as always.

Next month we want to hear from our youth and young professionals, sound like you? Get in touch at jo@whanganui.tech or drop us a message



WORKSHOP 01



INTRODUCTION TO AI – TRANSFORMING THE WAY WE WORK

Six weekly Sessions run each term at Community Education. The first in-person AI course in New Zealand

Session 1: What is AI?

Session 2: Learning to Prompt

Session 3: Effective Prompt Design

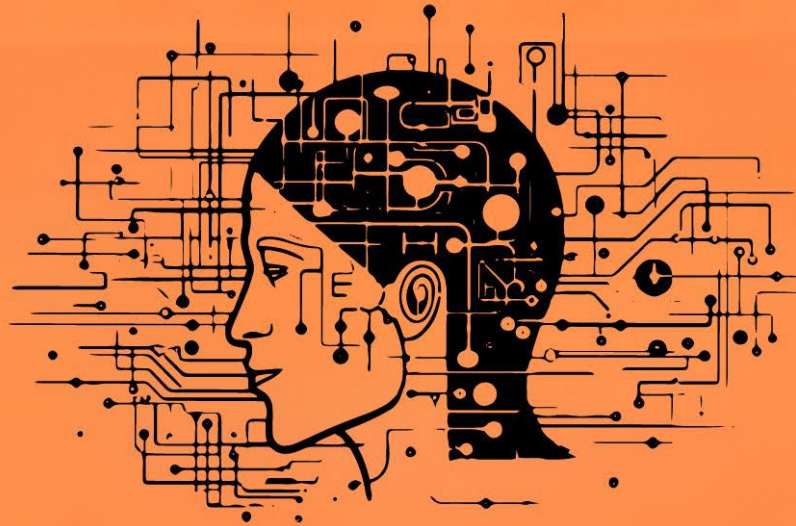
Session 4: Creating Images with AI

Session 5: Creating Video with AI

Session 6: AI now and in the future

SUMMER SCHOOL WHANGANUI 2024

AI IN ACTION



Tutored by Lisa Lightband

Dive into the new world of cutting-edge AI applications and gain hands-on skills in this 5-day intensive course. From transforming business strategies to simplifying everyday tasks, discover how AI can enhance your world. Whether you're a professional looking for a competitive edge or simply curious, this course opens doors to the art of intelligent creation. At the end of this course you will have used AI to conceptualise and build your own individual website to showcase your new skills.

JANUARY 15-19 2024 , 9.30 - 4.30pm

Drafting policy, business plan creation, marketing campaigns, image creation, creating your own virtual assistant, writing a book, lesson planning, planning your travel itinerary, art projects, writing a book - this course will show you how to use AI confidently and with purpose.

Numbers are limited to 8 participants.

\$350pp



**Enrol online: www.communityeducation.nz
or email: admin@communityeducation.nz**

PORTFOLIO

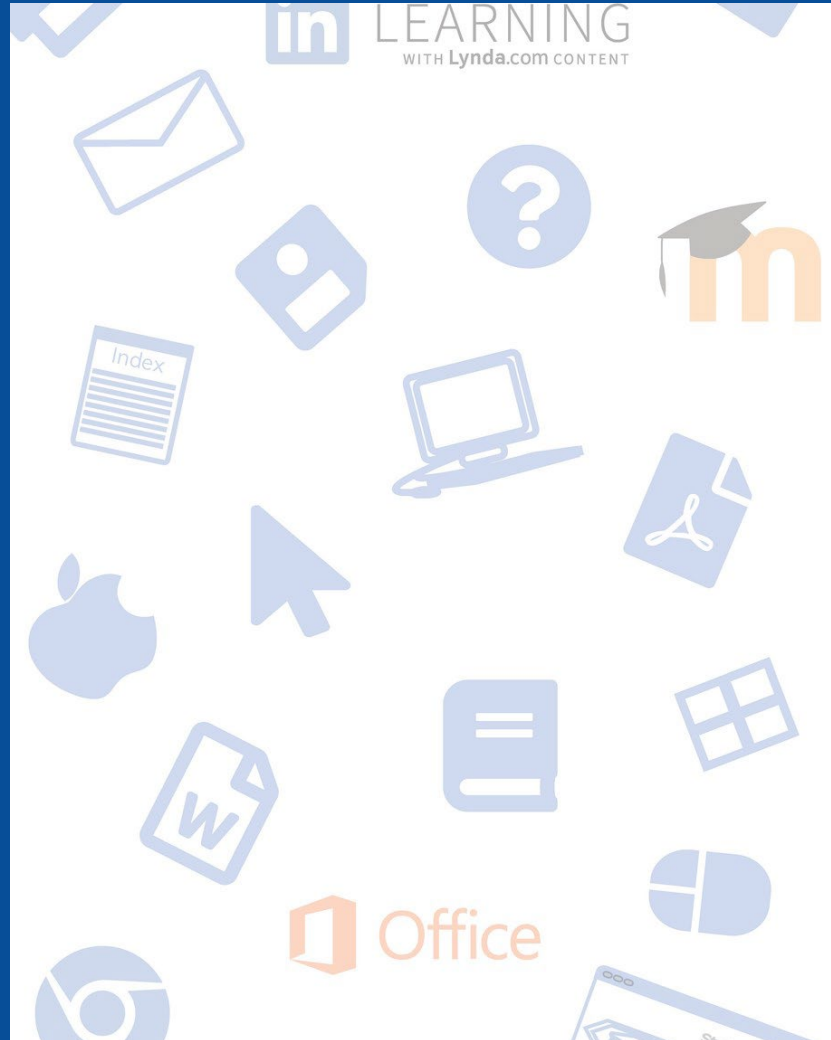
WORKSHOP 02

SUMMER SCHOOL 2024:

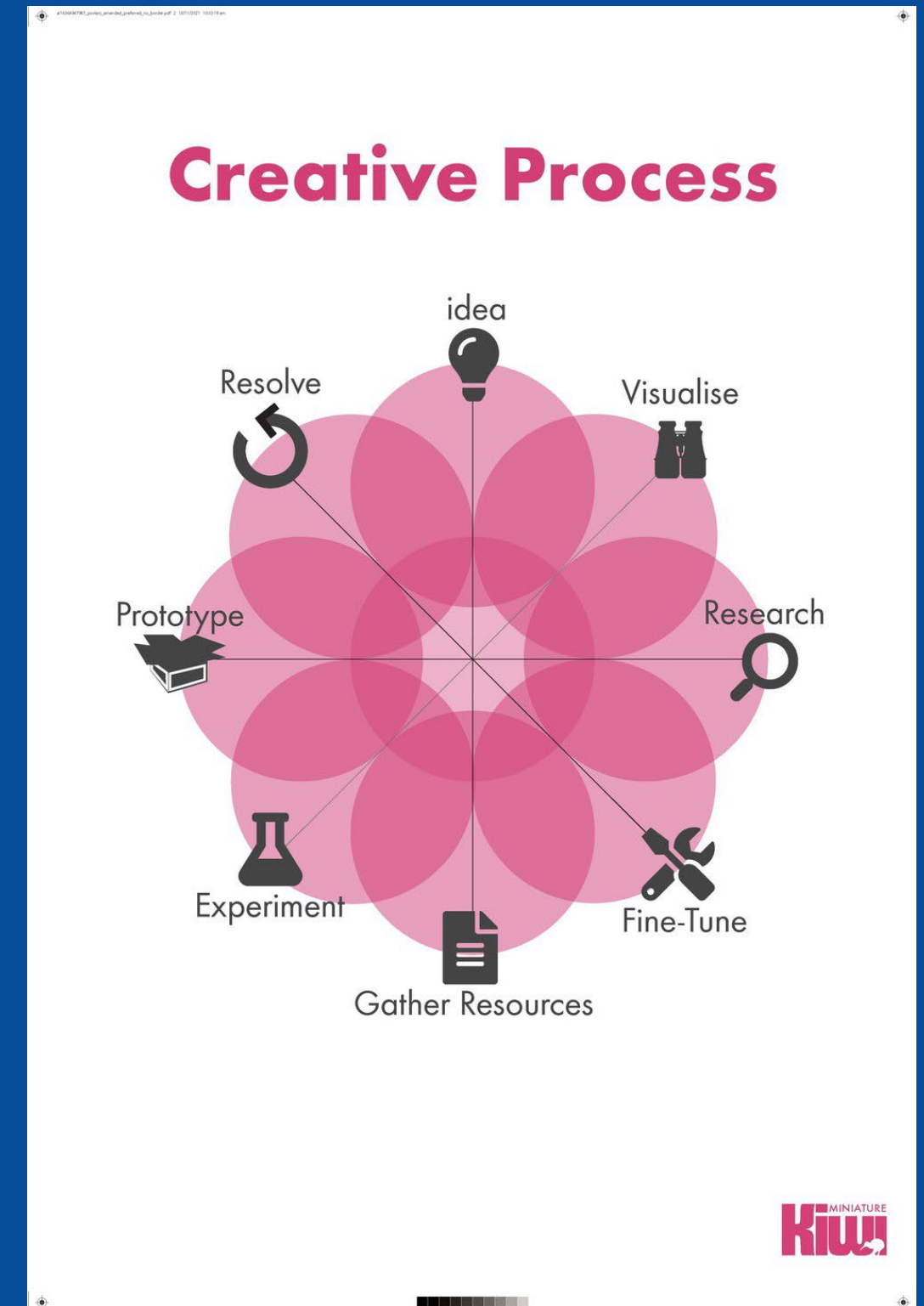
AI In Action

Applying AI to passion projects

CREATIVE PROFESSIONAL



Recent Graphic Design projects



EDUCATION

PORTFOLIO

Bachelor of Design and Arts (Design Media)
Universal College of Education Whanganui (UCoL)

Diploma and Graduate Diploma in Business Studies (Information Systems)
Massey University

Certificate in Adult Teaching
Bay of Plenty Polytechnic

Microsoft Certified Trainer
Microsoft Corporation

LET'S WORK TOGETHER

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PORTFOLIO

